

CREATION OF A DISSEMINATION NETWORK ON ENERGY TECHNOLOGY IN THE BREWING SECTOR IN EUROPE

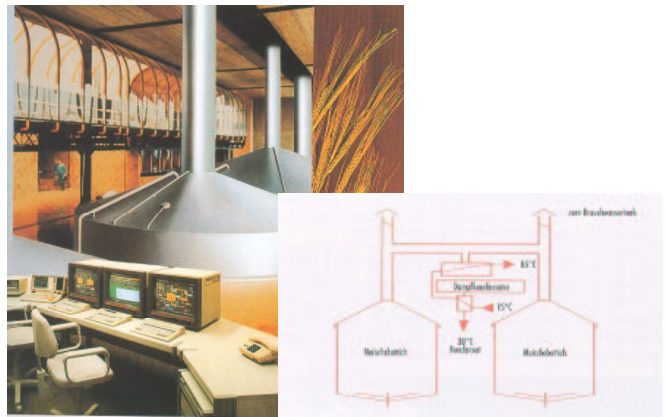
BREWNET SHOWS THE WAY TO INNOVATIVE AND RENEWABLE SOLUTIONS

The objectives

Aim of the task was to establish a European network on energy efficient technologies in the brewing sector with the European and national brewing associations. Furthermore it was the aim to promote dissemination of information to small and medium sized breweries and to indicate ways towards implementation.

The project

A set of dissemination activities was launched to transfer technology within the European regions. Special regard had been given to activities, which promote the introduction of innovative energy technologies supported by the THERMIE programme. Three regional workshops were organized, which presented innovative energy technologies and showed possibilities to integrate renewable energies into the brewing process. The BREWNET members also showed financing schemes to change to new energy technologies. Onsite visits were made to study innovative cases in breweries.



The results: technical

On a regular basis, BREWNET produced articles in specialized magazines to inform the members of national and regional brewing associations about new technical developments. Furthermore information was given on support- and financing possibilities, important international events and on news about BREWNET itself.

The results: economic, social & environmental

The partners established relevant contacts within the four countries: Denmark, Germany, Spain, UK, as well as with European brewing associations. The network revealed that many SMEs in the brewing sector in EU had not yet established broader contacts. Due to the establishment of the BREWNET and its particular activities, more than 2,000 SMEs got first time access to European wide information on innovative energy technology and renewable solutions. They also learned about technology transfer mechanisms. The network was recognized as important added value to their national work, particularly for the competitiveness of the SMEs in this sector.

Project partners

- Zentrum für rationelle Energieanwendung und Umwelt GmbH, Regensburg (DE) (Co-ordinator)
- IDAE, Madrid (ES)
- LDK Consultants Engineers and Planners Ltd., Athens (GR)
- March Consulting Group, Manchester (UK)